

# USW Local 9511 – Logo Design Competition Rules & Design Standards

## **Purpose**

USW Local 9511 invites members, employees, and eligible family members to submit original logo designs representing the work performed by DriveTest employees in Ontario and the values of the Local.

## **Who Can Enter**

Members/employees of USW Local 9511, eligible family members, individuals or teams (multiple entries allowed).

## **Design Requirements**

Must represent Ontario (outline, symbols, or transportation themes) and reflect driver testing, road safety, licensing, or transportation. The word “DriveTest” must NOT appear.

## **Union Identity**

Must include USW9511 and use official United Steelworkers colours.

## **Original Work**

All designs must be original. No copyrighted or stock logos permitted.

## **Design Standards**

Clear, professional, and scalable. Suitable for print and digital use. Accepted formats: JPEG, PNG, PDF, AI, SVG. White or transparent background preferred.

## **Judging Criteria**

Based on compliance, Ontario/work representation, USW identity, creativity, and overall clarity.

## **Ownership & Use**

USW Local 9511 retains ownership of the winning design and may modify and use it for union purposes.

## **Submission Deadline**

**May 31, 2026**

## **Final Decision**

The decision of the judging panel is final.